

BEHIND THE SCENES - TBD

NEW "UNFOLD FOR THE UNTOLD" CENTERFOLD!

FREE FIRE SAFETY CHECKLIST INSIDE!

SHABBOS HATZALAH - DATE

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**HE COLLAPSED.
 HATZOLAH ARRIVED.
 HE LIVED. BUT IS THAT ALL?
 HERE'S THE UNTOLD STORY.**

SAVE LIVES

2014 DONATION RECOMMENDATIONS

- FRIEND OF CATSKILLS HATZALAH \$72**
- SUPPORTER OF CATSKILLS HATZALAH \$180**
- PATRON OF CATSKILLS HATZALAH \$360**
- BENEFACTOR OF CATSKILLS HATZALAH \$1,200**
- PILLAR OF CATSKILLS HATZALAH \$1,800**

BY MAIL

CATSKILLS HATZALAH
 P.O.B. 50 MONTICELLO, NY 12701
 ADMINISTRATIVE OFFICE:
 1070 McDONALD AVENUE
 BROOKLYN, NY 11230

BY CREDIT CARD
 HATZALAH.CATSKILLS.ORG
 718-998-9000



**SEND IN YOUR LIFESAVING DONATION TODAY!
 YOUR SUPPORT MAKES A DIFFERENCE!**

Dear Friend

There are countless lifesaving tales frequently told about Catskills Hatzalah. They often sound similar: a person gets hurt, our volunteers rush to save him, life goes on. Seems rather straightforward, right?

Not exactly.

Overseeing the planning, coordination, training, funding, equipment, maintenance, response - and everything related to keeping Catskills Hatzalah running smoothly all year long - is anything but simple.

That's why we've created this special booklet. More than just a collection of Catskills Hatzalah's lifesaving stories, it was designed to give you a never-before-seen, behind-the-scenes look at every critical component that takes place before, during, and after each emergency call.

More importantly, it will show you why your generosity is needed and how your support will help us guarantee that every emergency call is answered speedily, professionally, and with your best interests in mind. The staggering budget of Catskills Hatzalah is funded primarily by donations from families vacationing upstate - we receive no outside financial support from any other Hatzalah organization or division.

Feel free to peruse this newsletter and see firsthand what some of this past year's amazingly true stories entailed - and how we fused so many different vital components into a seamless, lifesaving response.*

And then help us write the next untold story by taking part in this year's Shabbos Hatzalah Emergency Campaign and donating generously.

THANK YOU FOR YOUR SUPPORT,

*Rabbi Yehuda Frankel Rabbi Yitzchok Levine Yomtov Malik
 Boruch Gips Yidel Feig Yankel Richter*

CATSKILLS HATZALAH COORDINATORS

*Note: The personal details provided in these true-life stories have been changed or altered to protect the identities of those involved.

SACKETT LAKE HEART ATTACK SAVED

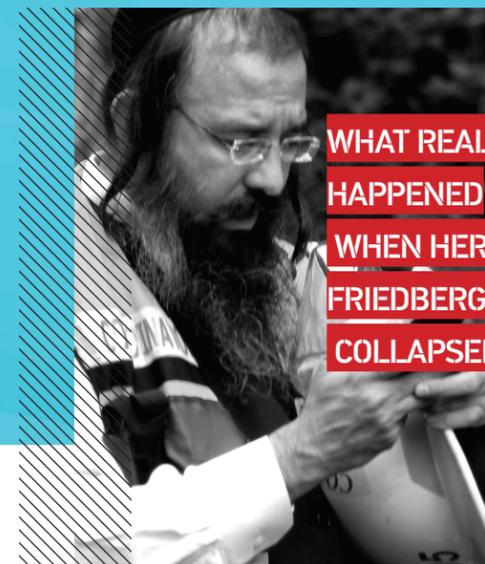
**WHAT REALLY
HAPPENED
WHEN HERSHY
FRIEDBERG
COLLAPSED?**

THE UNTOLD STORY

It was a leisurely Sunday afternoon and the Friedberg family was enjoying the day at their Sackett Lake summer home. The weather was tranquil, sunshine bright, breeze lightly blowing - and then it happened. While sitting on the porch with his wife and children, Hershy Friedberg, suddenly clutched his chest and fell forward, collapsing on the wooden floor with an ominous thud. The tale told in the aftermath was that Hershy had a massive heart attack; Catskills Hatzolah arrived in the nick of time to save him; and he thankfully lived. But here's the untold story of what really happened.



- 1** | The call goes out. Two members in a nearby colony hear the call and respond in their personal vehicles. They arrive a little over 60 seconds later. **They pull out the over \$10,000 of medical equipment stored in their vehicles, and assess the scene.**
- 2** | Members notify dispatch over the recently upgraded radio system that they have a **confirmed code**. Additional backup units head to the call; a state-of-the-art ambulance strategically stationed in nearby Monticello is dispatched; **trained paramedics begin racing to the location.**
- 3** | Multiple EMTs arrive on scene and begin shocking patient in an attempt to revive the heart with a portable defibrillator. **The paramedics soon arrive with a powerful 12-lead EKG LifePak machine that allows them to deliver custom-measured shocks, at a specified joule setting, for a better outcome.**
- 4** | **Patient begins to display a pulse.** Paramedics review the EKG pattern and diagnose him as having a STEMI - a serious heart attack that requires emergency surgery and treatment at a specialty hospital. **They call the base and request a MedeVac helicopter for transport to Westchester Medical Center.**
- 5** | The Catskills Hatzolah dispatcher immediately **coordinates with the Monticello fire department to set up a landing zone at the local high school's parking lot**; the close relationship developed by Catskills Hatzolah with local rescue agencies allows this coordination to happen almost seamlessly.
- 6** | **Simultaneously, the Catskills Hatzolah dispatcher calls in the request for a MedeVac helicopter to respond to the landing zone**; a direct hookup with the Sullivan county 911 dispatch system ensures this time-sensitive communication flows smoothly.
- 7** | The Catskills Hatzolah dispatcher notifies Westchester Medical Center that a cardiac patient in need of surgery will be arriving; **the cardiac catheterization team is placed on standby and prepare to whisk the patient straight into the operating room** as soon as the MedeVac arrives.
- 8** | Concurrently, the Catskills Hatzolah dispatcher **notifies Bikur Cholim of Rockland County that the family will be arriving separately and may require kosher food and emotional support**; a local Bikur Cholim representative is there to meet the family at Westchester Medical Center when they arrive.
- 9** | Patient is rushed into surgery, undergoes a successful cardiac procedure, and thanks to the multifaceted efforts of Catskills Hatzolah, **walks out of the hospital a week later, alive and healthy.**



**WHAT REALLY
HAPPENED
WHEN HERSHY
FRIEDBERG
COLLAPSED?**

CHOPPER

ALPINE ESTATES TRANSPORT

THE UNTOLD STORY

The frantic call was initially phoned in for a little baby in alpine estates who stopped breathing. The crackly transmission sent out by dispatch had barely ended, but there already multiple Catskills Hatzalah units climbing into their cars and speeding toward alpine estates. To the uninformed bystander, the scene was one big blur of flashing lights, wailing sirens, noisy radios and whirling helicopters. But to those in-the-know, it was another shining example of the stark medical professionalism and high-level connections that solidify Catskills Hatzalah's reputation as a lifesaving legend. Here's the untold story.



MEMBERS RESPOND TO THE EMERGENCY CALL and find a little baby in respiratory distress. Paramedics determine that transport to a specialty pediatric hospital is needed. They request a MedeVac helicopter for transport to New York-Presbyterian/Columbia University Hospital in upper Manhattan.

THE DISPATCHER BEGINS CONTACTING the appropriate agencies to set the wheels of rescue in motion and encounters a problem. There is no landing pad available at New York-Presbyterian/Columbia University Hospital.

A COORDINATOR IS HASTILY CONTACTED and after a brief discussion, suggests that the MedeVac land at the helicopter pad adjacent to Jacobi Medical Center in the Bronx.



SENIOR CATSKILLS HATZALAH PERSONNEL REACH OUT to the New York Police Department to obtain a permit for transporting the patient across the airspace of New York City. After a string of high-level negotiations and flurry of phone calls, the clearance is obtained.

UPON CONFIRMATION, THE MEDEVAC IS INSTRUCTED TO LAND at a local parking lot, where a Catskills Hatzalah ambulance carrying the patient will meet up for transport.

THE DISPATCHER COORDINATES WITH RIVERDALE HATZALAH to meet the MedeVac at Jacobi Medical Center with a fully staffed ambulance, unload the patient, and conduct a swift ground transport directly to New York-Presbyterian/Columbia University Hospital.

WHY DID THIS LIFESAVING MEDEVAC TRANSPORT ALMOST NOT HAPPEN?

THE BABY'S CONDITION CONTINUES DETERIORATING and the Catskills Hatzalah ambulance meets up with the the helicopter The baby is loaded into the MedeVac and it takes off toward New York City.

IT IS DETERMINED THAT THE BABY'S PARENTS cannot travel along in the helicopter due to weight limitations; the dispatcher arranges for a Catskills Hatzalah member to drive the frazzled parents directly to New York-Presbyterian/Columbia University Hospital.

A PATIENT ADVOCATE AFFILIATED WITH CATSKILLS HATZALAH reaches out to the pediatric specialists in New York-Presbyterian/Columbia University Hospital, to ensure the patient will be seen by high-level physicians upon arrival.

ALL THE WHEELS ARE SET INTO MOTION and the plan proceeds flawlessly, without delay. The little patient is flown to Manhattan, transported by Riverdale Hatzalah to the hospital, receives the lifesaving treatment she so desperately needs, and ultimately makes a full recovery.



קעטסקילס הצלה זענען גרייט 24 שעה
אז איר זאלט האבן א רואיגע זומער!

WHITE LAKE BOAT DROWNING RESCUE

WHO WAS THERE TO SAVE THEM AFTER THE ROWBOAT SUDDENLY OVERTURNED?



THE UNTOLD STORY

Would anybody ever think that a relaxing rowboat ride on the famed White Lake could suddenly turn into a life-threatening experience? Certainly not Zalman And Devorah Keller, a newlywed couple intent on spending a few hours of leisure time on a breezy Sunday morning.

They rented a rowboat from the boat rental company situated at the dock and proceeded to paddle out. Before they knew it, the rowboat tipped over, Zalman and Devorah were thrown headfirst into the deep waters, and the struggle to survive began.

Neither of them knew how to swim; neither of them wore lifejackets; neither of them thought they'd make it back to shore alive. That is, until Catskills Hatzalah entered the picture. This is the untold story.

A CATSKILLS HATZALAH MEMBER ROWING IN THE SHALLOW WATERS, along with his family, observes a boat tip over in the middle of White Lake and witnesses two people thrown overboard.

HE IMMEDIATELY UNCLIPS THE PORTABLE RADIO from his belt and notifies the Catskills Hatzalah dispatcher that a boat overturned and the occupants appear to be struggling to stay afloat. The call is toned out and multiple units begin rushing to the scene.

THE MEMBER HEADS TOWARD THE FLAILING COUPLE and throws life jackets into the water to help them from drowning; however, the member's family is sitting inside the full rowboat, making it impossible to haul the couple out of the choppy water.

THE CATSKILLS HATZALAH DISPATCHER, utilizing a longstanding relationship with local rescue agencies, notifies the White Lake Fire Department & Rescue Squad; they roll out an emergency response and activate the dive crew.

MULTIPLE CATSKILLS HATZALAH AMBULANCES are dispatched to the scene, with a full crew of medical personnel aboard each one.

IN THE INTERIM, TWO CATSKILLS HATZALAH MEMBERS arrive at White Lake, swiftly commandeer an empty speedboat at the dock, and race out on the open water to rescue the drowning couple.

AS THE TWO MEMBERS ON THE SPEEDBOAT reach the couple and attempt to pull them into the boat, the White Lake Fire Department & Rescue Squad arrive on scene and head out to the couple on a special rescue raft.

TWO CATSKILLS HATZALAH AMBULANCES ARE WAITING AT THE LAKESIDE; the wet, shivering patients are bundled in reflective blankets to prevent hypothermia, and transported to Catskill Regional Medical Center, where they are treated and released.

WORKING IN TANDEM, the firefighters and Catskills Hatzalah members manage to pull the weary couple out of the water and they are immediately brought to shore.

הצלה
ראטעוועט
לעבנס: העלפט
אונז אנצוגיין
מיט די הייליגע
ארבעט!

GETTING UP TO SPEED

INSIDE THE AMBULANCE

THE UNTOLD STORY

Fact is, new ambulances don't come cheap: they typically carry a price tag of about \$350,000 each. Add up those numbers in your head and you'll immediately realize that the purchasing, maintaining and repairing of the ambulance fleet of Catskills Hatzalah proves to be a costly proposition. But there are 1,500 square miles of lives to be saved across the Catskill Mountains. Can one truly put a price tag on that? That's why Catskills Hatzalah has 12 state-of-the-art ambulances strategically positioned across the region for rapid deployment and swift response times. Here's the untold story of the equipment goes into each vehicle - and how it's used to save lives.

OXYGEN TANK

Oxygen is used to treat patients who are suffering breathing problems, or respiratory distress.

SUCTION KIT

This device contains a suction apparatus that is used to remove mucus and similar fluids from the airways.

STRETCHER

Stretchers are used to securely move patients from emergency scene to ambulance to emergency room.

SPINAL BOARD & COLLARS

In cases of head, neck and spinal injuries, these are used to keep the patient still to prevent further injury.

STAIR CHAIR

The collapsible wheelchair is used to move patients out of confined spaces or when they do not need to be placed on a stretcher.

EKG MONITOR & DEFIBRILLATOR

Automated external defibrillator with pediatric and adult sized pads for the application of electrical shocks, which put a patient's heart back into a healthy rhythm



BLOOD PRESSURE MONITOR

Also known as a sphygmomanometer, this monitor tells medical personnel how well the heart is pumping blood through the body.

AIRWAY MASKS & TUBES

In cases where people are having difficulty breathing, or are unconscious and unable to maintain their own airway, these plastic tubes are used to keep the patient's airway clear and open.

DRUG KIT & MEDICATIONS

Contains a variety of lifesaving drugs used to treat patients in cardiac arrest or those experiencing serious health issues.

TRAUMA KIT

Includes bandages, wound dressings, scissors, tape, needles, gloves and other supplies used in day to day trauma treatments.

SPLINTS

These include inflatable splints that come in different shapes and sizes to treat broken bones, arms and legs.

BURN KIT

Includes a full range of sterile dressings designed for the treating and cooling of direct burns and scalds on the body.

PATIENT BLANKETS

Keeps patients covered, bundled securely, and warm during transport for preventing shock and hypothermia

MULTI-CHANNEL RADIO

For communicating with the dispatcher, additional responding units, hospital emergency room departments, and other rescue agencies



SUPPORT HATZALAH

WE'RE MAKING A LIFESAVING DIFFERENCE. ARE YOU?

While Catskills Hatzalah maintains a close affiliation with other Hatzalah organizations, the Catskills division remains independent and receives no financial support from any other Hatzalah organization or division - your direct support is what allows us to operate.

קעטסקילס הצלה
דארף אייער הילף
אייר צו העלפן!



RUNNING AN ORGANIZATION COMES AT A COST.

FIND OUT HOW YOU CAN HELP SAVE LIVES.



MEDICAL EQUIPMENT

- MEMBER TRAUMA BAGS
- GAUZE & BANDAGES
- STERILE BURN SHEETS
- BLOOD PRESSURE KITS
- RIGID EXTRICATION COLLARS
- OXYGEN RESUSCITATION KITS
- PORTABLE SUCTION PACKS
- PORTABLE DEFIBRILLATORS

\$3,880
PER MEMBER

ADVANCED LIFE SUPPORT (ALS) EQUIPMENT

- PORTABLE VENTILATORS
- EKG MONITORS
- CARDIAC MEDICATIONS
- DIABETIC MEDICATIONS
- SEIZURE MEDICATIONS
- PAIN MANAGEMENT MEDICATIONS
- FIRST-LINE DRUGS
- INTUBATION KITS
- IV KITS

\$28,600
PER MEMBER

EMERGENCY DISPATCH SYSTEM

- ANTENNAE MAINTENANCE
- BROADCAST EQUIPMENT
- COMPUTERIZED HCAD SYSTEM
- TELEPHONE TECHNOLOGY
- RECORDING SOFTWARE
- PORTABLE RADIOS

\$75,000
PER YEAR



CATSKILLS GARAGE OVERHEAD

- BRIGHTLY LIT AMBULANCE BAYS
- EMERGENCY GENERATORS FOR 24/7 POWER
- HEATED DRIVEWAY FOR WINTER RESPONSE
- AIR CONDITIONING & ELECTRIC FOR ADMINISTRATIVE OFFICES
- FULLY-STOCKED EMERGENCY CRISIS CENTER
- RADIO DISPATCH & COMPUTER UPGRADES
- EQUIPMENT RESTOCKING AREA

\$50,000

AMBULANCE FLEET MAINTENANCE

- DIESEL GASOLINE
- AUTO INSURANCE
- MECHANICAL REPAIRS
- EQUIPMENT UPGRADES
- RESTOCKING SUPPLIES

\$325,000
PER YEAR

REVEALED

THE UNTOLD STORY

THERE ARE SO MANY HIDDEN COMPONENTS THAT GO INTO EVERY CALL, EVERY EMERGENCY RESPONSE, EVERY TRANSPORT, AND EVERY HAPPY ENDING.

HAVE A BEHIND-THE-SCENES LOOK THE VAST NETWORK THAT ALLOWS CATSKILLS HATZALAH TO RESPOND TO MEDICAL EMERGENCIES ALL YEAR LONG



MEDEVAC TRANSPORTS

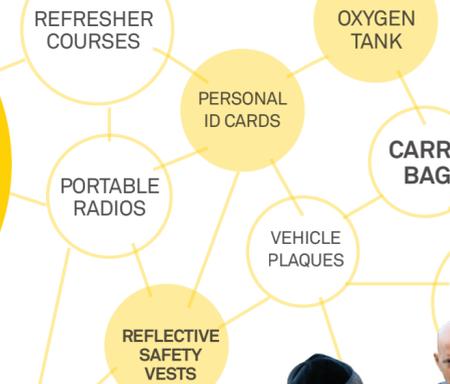
AGENCY RELATIONSHIPS



MEDICAL EQUIPMENT



PORTABLE DEFIBRILLATOR



RADIO SYSTEM



EMERGENCY VEHICLES



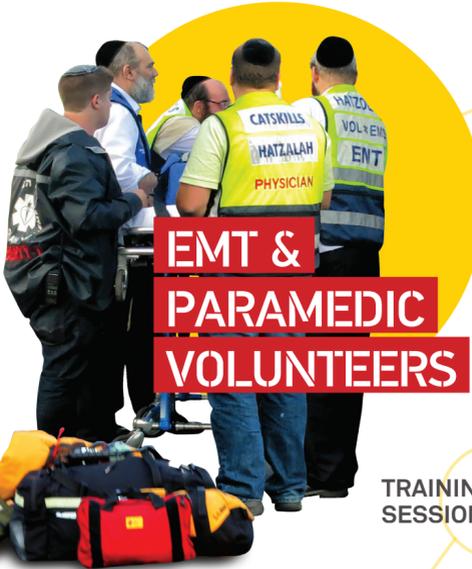
GARAGE HEADQUARTERS



ADMINISTRATIVE OPERATIONS



EMT & PARAMEDIC VOLUNTEERS





THE BURNING
QUESTION

IS YOUR SUMMER HOME SAFE?

CHECK OUT - AND CHECK OFF -
THIS FIRE SAFETY CHECKLIST TO
PROTECT YOUR FAMILY

Not every story involving Catskills Hatzalah has a happy ending - particularly those involving fatal fires. That's why Catskills Hatzalah is enclosing this special summer fire safety checklist. Fact is, the most effective way to protect yourself from a fire is to be proactive and take the right precautions. Walk around your bungalow with this fire safety checklist in hand and check off each line to ensure your family remains protected... all summer long

SMOKE ALARMS

- Did you know that working smoke alarms reduce the chances of fire fatalities by nearly 50 percent? For the best protection, install smoke alarms on every level of the home and in every sleeping area.
- Smoke alarms should be fastened securely on the ceiling or high on a wall. Keep smoke alarms away from the kitchen to reduce false alarms. They should be located at least 10 feet from the stove.
- Test your smoke alarms at least once a month and remember to change the batteries at the beginning of each summer season.

SHABBOS CANDLES

- Put your candle holders on a sturdy surface, and position the candles at least 12 inches away from anything that can burn.
- Lit candles should never be placed inside window frames or on window sills, where a curtain could catch fire.
- Always keep matches and lighters up high, out of the reach of children, and store them inside a locked cabinet.

KITCHEN SAFETY

- Keep anything that can catch fire - oven mitts, wooden utensils, food packaging or towels - away from the stovetop.
- Have a "kid-free zone" of at least 3 feet around the stove and areas

where hot items are prepared or carried.

- When there's an open flame, there's an opening for danger. Always stay inside the kitchen when you are cooking, frying, or broiling food.

EXTENSIONS CORDS

- With continuous use, extension cords can rapidly deteriorate and create a potentially dangerous situation. Do not substitute extension cords for permanent wiring and never overload the cords.
- Do not run extensions cords through walls, above ceilings or under flooring. If a cord is covered, heat cannot escape, which may result in a fire hazard.
- Never use a cord that feels hot or is damaged in any way. Touching even a single exposed strand can give you a bad electric shock or burn.

WATER HEATERS

- Be sure to have your hot water tank cleaned and serviced annually by a qualified plumbing professional.
- It's recommended to set the hot water thermostat at a general temperature of 120°F to prevent the scalding of children during bath time.
- Never set the thermostat above 180°F on any hot water tank. Exceeding the recommended temperature can result in catastrophic fires or explosions.

